Feb. 19

The Clovis Horse Sale will host its fourth sale at the Mallet Event Center in Levelland on March 12-13 after moving from Clovis just shy of one year ago.

After hosting the sale in Clovis, New Mexico, for over 30 years, the horse sale office manager said the crew was left with the decision to either cancel the sale or find a new host.

"It really changed our product, I guess," Kaci Morris said. "Our quality of horses really stepped up when we moved to Levelland and to this facility."

The weekend is kicked off with a team roping followed by a team roping and ranch horse demonstration. Morris said the sale will feature 251 horses.

"With moving it to Levelland, it's allowed us to take our specialty sales, which we have a ranch horse sale, a team roping sale, and then a futurity sale," Morris said. "It's allowed us to step that up."

Morris said the sale has received a great deal of support from the city of Levelland through donations, advertisements and prizes. The Levelland Chamber of Commerce president said the horse sale has opened a lot of opportunities for the community through the vendor show, hotels, and restaurants.

"Many of our local businesses have capitalized on that opportunity," Mary Siders said. "therefore generating revenue that they possibly wouldn't have."

Morris said buyers and sellers come to Levelland from all over the United States. The March sale will feature a team roping and team roping horse sale.

"We brought in the online bidding and we livestream everything," Morris said. "Stuff that we were kind of just stuck in the stone ages for so long."

Service Journalism

Clovis Horse Sale online bidding information:

- Application for phone bids will be taken until noon March 12.
- Must be preauthorized by management.
- Credit card guarantee will be enforced.
- Must pay the sale management directly.

Source: https://www.clovishorsesales.com/about

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Research:

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